

Design.

A Design designed to bring people together.

A Design that permits us to exist with our mother earth.

In the context of a materially saturated world, Design has a purpose beyond its aesthetic appeal. Its purpose is to bring together the flow, as if it were a river, rooted in mother nature, its sacred resources; a process which begins with production through to distribution, purchase and actual usage. A Design that brings to life an appreciation for all the efforts that have gone into the final piece of a furniture - that is what we at ASD call a Real Design.

In the process of globalization of our economies and societies, our world has become so clouded to the extent that we no longer know where we have come from or care to pay attention to the origins of things.

Whether it be the material forms or the space in which they inhabit, they represent the will and dedication of the artisans, merchants and users, fulfilling their satisfaction in kind and deed.

It is therefore that I believe we must be in tune with Earth, the mother of all creations, so as to be bestowed a chance for us to continue on.

Through my designs, I would like to appeal to people my thought behind furniture designs. Creating a piece of furniture is not a mere manufacturing process - but is a place where all the essential elements in life meet.

Akiyuki Sasaki

A glimpse of Akiyuki Sasaki



1981 • Born in Tokyo.

2004 • Serves under the apprenticeship of late Toshimitsu Sasaki

2006 • Completes his Masters at the Tokyo Metropolitan University, Graduate School of Engineering, Dept. of Architecture and Building Science.

Enters Sasaki Design International (SDI), in charge of product concepts & development and public affairs.

2007 • In partnership with a prominent furniture workshop located in Shanghai, Akiyuki becomes entrenched in actual production of furnitures, putting into practice the technical know-how of woodwork, plywood molding and design details.

2008 • Brings life to BRANCO under the SDI brand franchise. SAUTO, a furniture series for children, is launched under the ACTUS brand.

2009 • A line up for pre-school educational institutions with contemporary teaching philosophy is designed. F-CHAIR and other product lineup launched under ACTUS.

2010 • Akiyuki parts with Sasaki Design International and shuttles between Tokyo and Shanghai to further my design career as AKIYUKI SASAKI DESIGN.